

## ABOUT DR. JAMES PHILIP FIORE, D.C.

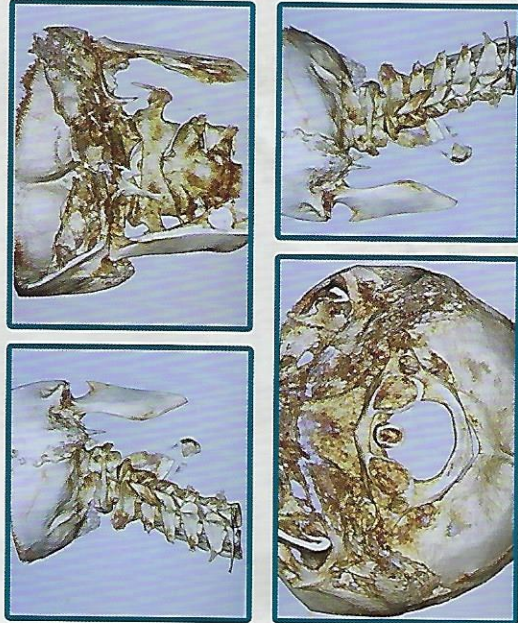
Dr. James Philip Fiore, D.C. was born in Brooklyn, New York and grew up on Long Island. He is a graduate of St. John's University, with a B.A. in Philosophy and Education. He moved to California in 1979. He obtained his doctorate in Chiropractic from Los Angeles College of Chiropractic in 1988. He continued his studies on specific Upper Cervical Chiropractic with some of the most renowned Upper Cervical Chiropractors in the world – Dr. Steven Duff, Dr. David Smith, Dr. Weldon Muncy, Dr. Dan Kuhn and Dr. Reggie Gold, to name a few.

Dr. Fiore uses only the Blair Specific Upper Cervical technique in his clinic. This technique is the most effective, efficient way to help people achieve a more functional lifestyle and reach their full potential for longevity. It is a very specific, gentle, yet powerful adjustment. The most advanced technology is used to determine how to make the correction specific to each individual. Only a few chiropractors in the world use these latest technological developments. Dr. Fiore has researched all the other Upper Cervical techniques extensively and has concluded that the Blair method is the technique that can most accurately correct nerve interference.

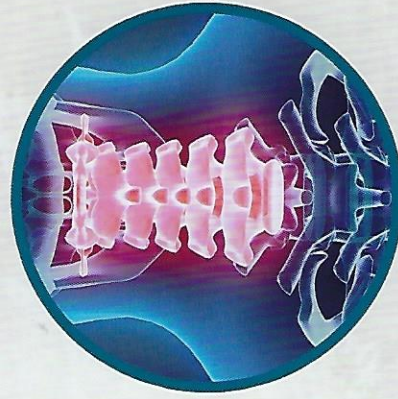
Dr. Fiore has been a Chiropractor since 1988. He has served as secretary for the Golden State Chiropractic Association and is a member of the Foundation for the Advancement of Chiropractic Education. He is a member of the Blair Chiropractic Society and the Federation of Straight Chiropractic.

Dr. Fiore is married to his lovely wife, Jody. They have a 6 year old daughter, Teyeah, and a 18 year old son, Austin. Dr. Fiore also has twin sons, Marc and Christopher, and 20 year old Nicolas. He is a brown belt in Hua Rang Do, has participated in many 10Ks and half marathons, enjoys running, weight training, fishing and riding his Harley Davidson. At the present time, he is utilizing Cone Beam Computerized Tomography, the most advanced imaging technique of the spine to date.



## 3D CBCT IMAGE SCANNING



Dr. Fiore uses an incredible 3D CBCT Scanning system of the Cervical Spine to reveal any problem areas. This gives Dr. Fiore extremely detailed information that is not available on any other imaging technologies. Dr. Fiore is only one of a few Chiropractors in the world using this advanced equipment to properly diagnose areas that most other chiropractors miss.



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## The First SUBLUXATION



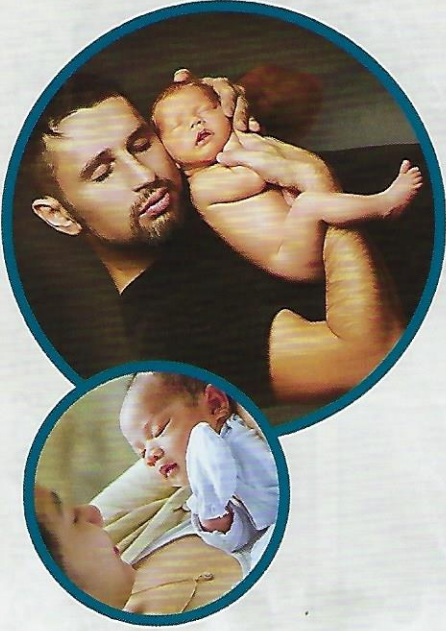
**James P. Fiore, D.C.**  
functional longevity and  
maximum potential

# THE FIRST SUBLUXATION IS THE MOST IMPORTANT AND YET THE MOST NEGLECTED

The first Subluxation usually occurs at birth. Right from our first breath, the vital life energy that flows from our brain down through the spinal cord and out to every cell is being chocked off by vertebral subluxation caused by forceful birthing.



Abraham Towbin, M.D., a Pathologist at Boston University, says in his paper on BRAIN STEM INJURIES that after autopsy of unexplained crib deaths, he found that 7 out of 8 babies died due to spinal cord injury. Injury that caused suppression of the cord's vital functions, leading to paralysis of the life support systems and eventual death. Dr. Towbin tells us that the spinal cord damage is the direct result of pressure and force applied to the newborn's head and neck by the Obstetricians use of his hands or by using forceps or suction devices, all of which are used to pull the newborn out of the mother. This tremendous amount of force applied to the newborn's delicate spinal structure causes hemorrhage, dislocation, fractures and subluxations of the cervical spine. These traumas all produce pressure on the spinal cord and brain stem thus cutting off totally or partially this vital nerve energy. This damage leads to instant death, death several weeks later, disability or sometimes there are no symptoms at all until some years later!!!



The results of Dr. Towbin's study found that ALL infants born under unnatural conditions can be divided into three groups. He divides these newborns into three distinct groups.

## 1 Those that die at birth:

These newborns' spines were so mangled that their little bodies were never given a chance to function. They did not live for more than a few minutes.

## 2 Those that live for several weeks then die:

These newborns appear "normal" at birth and because they do not present symptoms, they are never checked for spinal cord damage. Several weeks later, symptoms do appear and so much life has been cut off that they're unable to sustain life.

## 3 The last group is divided into two groups:

- Those who are severely limited from normal function by such problems as: temporary paraplegia, permanent paraplegia, paralysis of the diaphragm (can't breathe under their own power), cranial nerve damage causing facial paralysis, deafness, blindness, cerebral palsy, minimum brain damage, epilepsy and other nervous system disorders.



- And lastly, those who at first exhibit no symptoms, but years later start having problems due to the damage they suffered at birth. This last group sounds like one in which many people in our society fit. This is why it's so important to be health conscious instead of "disease-conscious" – waiting for symptoms to develop. Chiropractic has an important role to play in our society's future health care. Chiropractic hangs its hat on prevention and health, not on treatment of symptoms and disease. There are laws of cause and effect and if you treat the effects instead of removing the cause you have really done nothing but temporarily relieved that effect while the cause of the problem is allowed to remain.

