

FAMOUS QUOTES

**What Do You Mean
"We're Not Going To The
Chiropractor Today?"**



"Medicine is about disease and what makes people die.
Chiropractic is about life and what makes people live."
- B.J. Palmer

"The spine is the lifeline. A lot of people should go to a
chiropractor but they don't know it."
- Jack Lalanne

"Look well to the spine for the cause of disease."
- Hippocrates

"The game of life requires the edge that chiropractic
care provides."
- Jerry Rice

"Chiropractic is a wonderful means of natural healing!"
- Bob Hope

"The doctor of the future will give no medicine but will
interest the patient in the care of the human frame, in
diet, and in the cause and prevention of disease."
- Thomas Edison

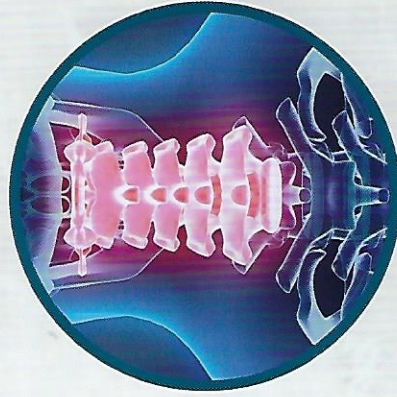
ABOUT

DR. JAMES PHILIP FIORE, D.C.



Dr. James Philip Fiore, D.C. was born in Brooklyn, New York and grew up on Long Island. He is a graduate of St. John's University, with a B.A. in Philosophy and Education. He moved to California in 1979. He obtained his doctorate in Chiropractic from Los Angeles College of Chiropractic in 1988. He continued his studies on specific Upper Cervical Chiropractic with some of the most renowned Upper Cervical Chiropractors in the field – Dr. Steven Duff, Dr. David Smith, Dr. Weldon Muncy, Dr. Dan Kuhn and Dr. Reggie Gold, to name a few.

Dr. Fiore uses CBCT scans, the most advanced technology available, to determine how to make the correction specific to each individual.

Dr. Fiore has been a Chiropractor since 1988. He has served as secretary for the Golden State Chiropractic Association and is a member of the Foundation for the Advancement of Chiropractic Education. He is a member of the Blair Chiropractic Society and a certified Blair Instructor. He is also a member of the Federation of Straight Chiropractic.



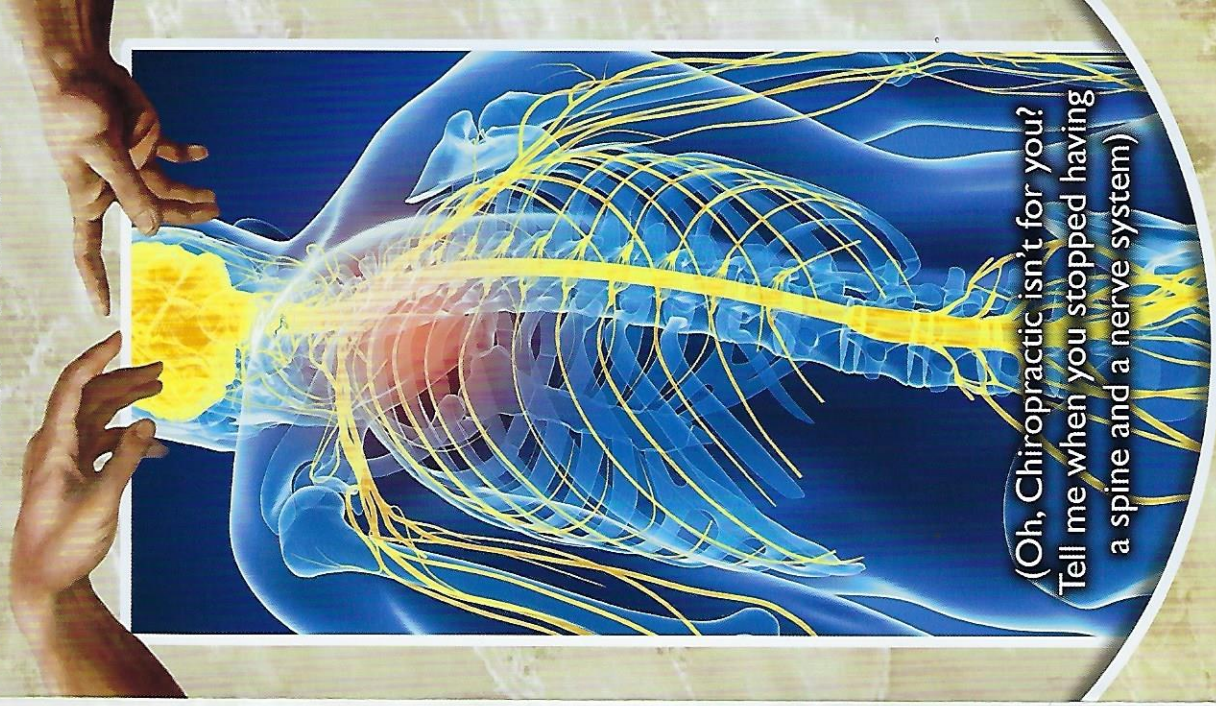
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TRUE HEALING TAKES TIME



**(Oh, Chiropractic isn't for you?
Tell me when you stopped having
a spine and a nerve system)**

James P. Fiore, D.C.

functional longevity and
maximum potential

SO WHERE DO YOU START...

How quickly you respond to Upper Cervical Chiropractic care depends on several factors:

1. Your age
2. Length of time you've been subluxated (usually from birth!)
3. Your occupation
4. Your cooperation in keeping appointments
5. Your desire to follow instructions



When you are feeling ill, you are experiencing the THIRD Stage of disease or illness. The Stages are:

1. **CAUSE** – nerve interference, Nerve Pressure and Irritation
2. **CONDITION** – a more advanced degree, due to prolonged presence of the CAUSE
3. **SYMPTOM** – this is when a **CONDITION** reaches a point where the patient is aware of it
4. **DEATH** – the state in which the body no longer can sustain life

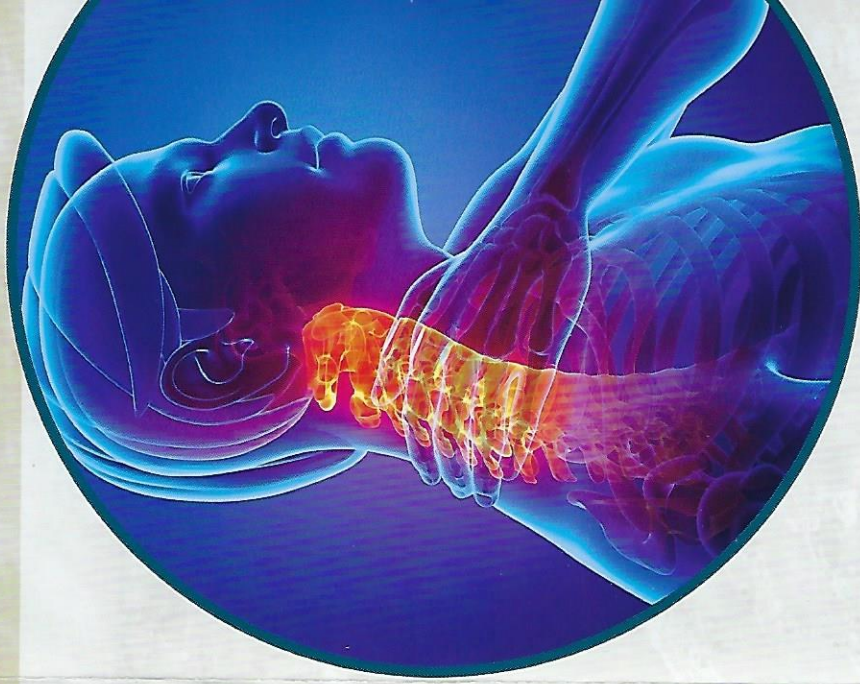
The standard medical treatment is to work directly with the THIRD Stage of disease. When the patient does not complain of symptoms, both the MD and the patient believe all is well. The Chiropractor realizes that the absence of symptoms does NOT necessarily mean the presence of Health. The patient can be in the first or second stage of disease and never be aware of it! Only after the first stage, the CAUSE, is removed can Health be restored.

INNATE

Band Aids Don't Heal

Only the Life within you can make the repair

Chiropractors correct the CAUSE. If you are coming in for relief of symptoms, I would advise you to go to your MD. He is an expert first-aid man and can make your symptoms disappear from day to day. If you wish to have the CAUSE of your problems corrected, then you must follow instructions.



If you want to be the Doctor by deciding when you should come in, when you can stop coming in and what should be done about your case then pay yourself and do not start care here. If you want me to be the Doctor, then follow my advice, keep your appointments, and be honest with me. I will be honest with you.

Drugs, pill, potions, powders and prescriptions are poisonous to your body. If you take them, take them only when absolutely necessary! Chiropractic turns on LIFE, drugs turn it off.

We have a relaxed, friendly and naturally healthy Chiropractic clinic. We are happy that you have decided to be a patient. Life is wonderful. Health makes it that way. Be thankful when you have it. And together, we can help you to maintain it!

