

## ABOUT DR. JAMES PHILIP FIORE, D.C.

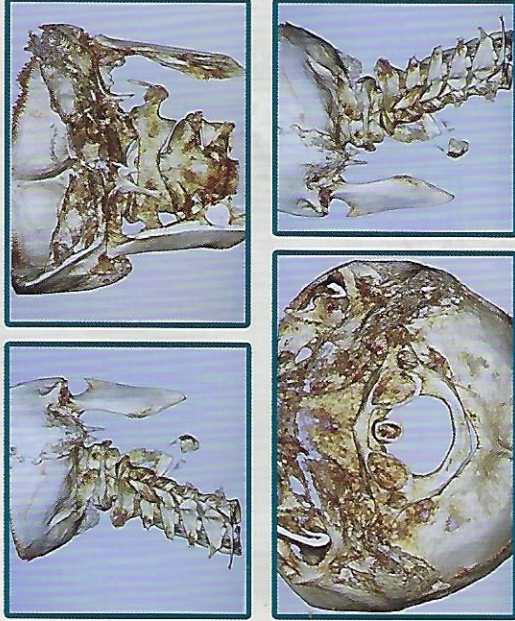
Dr. James Philip Fiore, D.C. was born in Brooklyn, New York and grew up on Long Island. He is a graduate of St. John's University, with a B.A. in Philosophy and Education. He moved to California in 1979. He obtained his doctorate in Chiropractic from Los Angeles College of Chiropractic in 1988. He continued his studies on specific Upper Cervical Chiropractic with some of the most renowned Upper Cervical Chiropractors in the world – Dr. Steven Duff, Dr. David Smith, Dr. Weldon Muncy, Dr. Dan Kuhn and Dr. Reggie Gold, to name a few.

Dr. Fiore uses only the Blair Specific Upper Cervical technique in his clinic. This technique is the most effective, efficient way to help people achieve a more functional lifestyle and reach their full potential for longevity. It is a very specific, gentle, yet powerful adjustment. The most advanced technology is used to determine how to make the correction specific to each individual. Only a few chiropractors in the world use these latest technological developments. Dr. Fiore has researched all the other Upper Cervical techniques extensively and has concluded that the Blair method is the technique that can most accurately correct nerve interference.

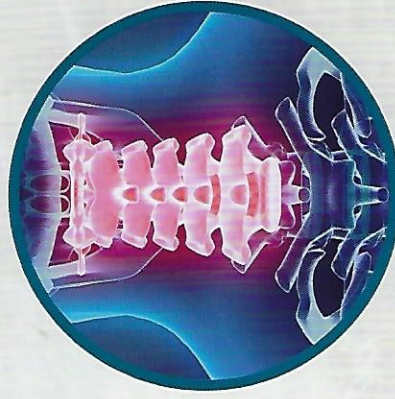
Dr. Fiore has been a Chiropractor since 1988. He has served as secretary for the Golden State Chiropractic Association and is a member of the Foundation for the Advancement of Chiropractic Education. He is a member of the Blair Chiropractic Society and the Federation of Straight Chiropractic.

Dr. Fiore is married to his lovely wife, Jody. They have a 6 year old daughter, Teyeah, and a 18 year old son, Austin. Dr. Fiore also has twin sons, Marc and Christopher, and 20 year old Nicolas. He is a brown belt in Hua Rang Do, has participated in many 10Ks and half marathons, enjoys running, weight training, fishing and riding his Harley Davidson. At the present time, he is utilizing Cone Beam Computerized Tomography, the most advanced imaging technique of the spine to date.



## 3D CBCT IMAGE SCANNING



Dr. Fiore uses an incredible 3D CBCT Scanning system of the Cervical Spine to reveal any problem areas. This gives Dr. Fiore extremely detailed information that is not available on any other imaging technologies. Dr. Fiore is only one of a few Chiropractors in the world using this advanced equipment to properly diagnose areas that most other chiropractors miss.



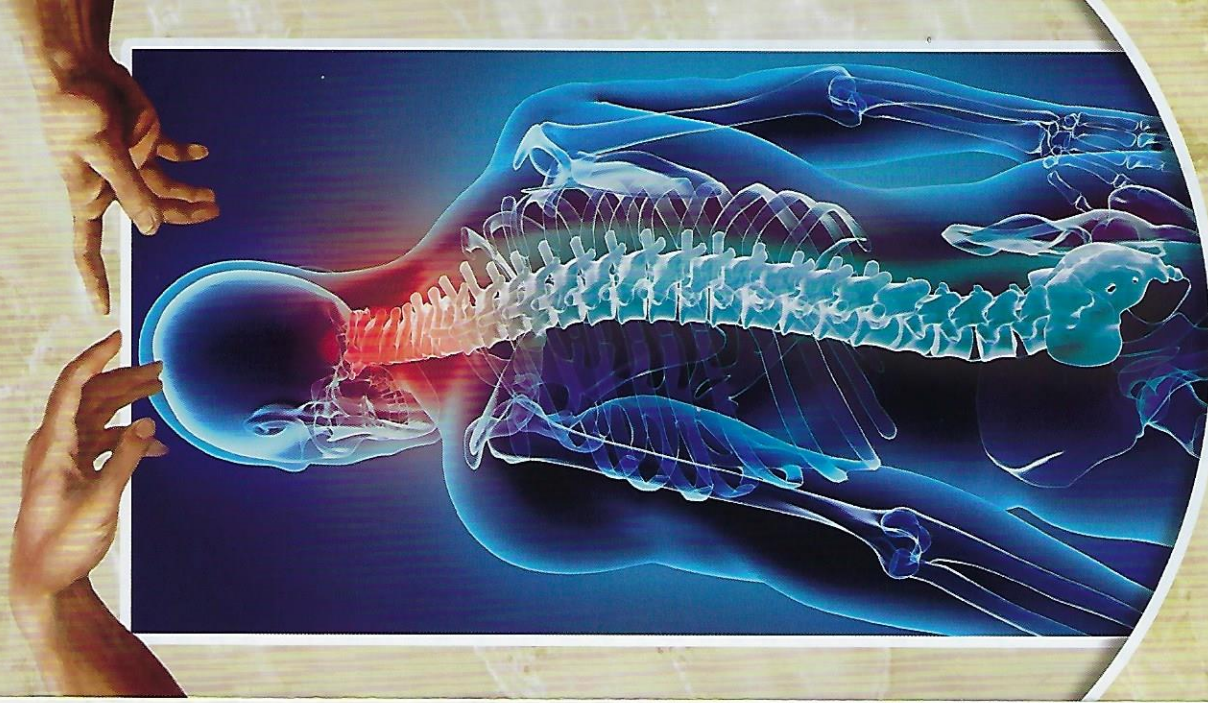
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# SUBLUXATIONS



## James P. Fiore, D.C.

functional longevity and  
maximum potential

## SUBLUXATIONS ARE NOT MISALIGNMENTS!

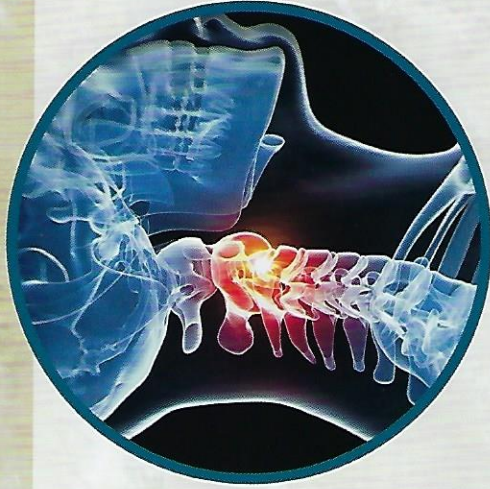
Chiropractic is based on the concept that interference to the nerve system (Subluxation) will cause a quantity/quality disruption of function of the body and will result in disease.

This is the simplest and most logical concept of all health questions. It is important to bear in mind that Vertebral Subluxation is not an abstract idea. Rather, it is a clearly defined condition of the human body.

Subluxation in the early days was a physical irregular relationship of one or more vertebrae. This was simple though somewhat inaccurate, as research later proved. The Subluxation was better understood as research evolved and could be accurately measured with various forms of scientific instrumentation.

After years of research, Subluxation was better understood and also found to be far more involved than just a physical irregular relationship of bone structure. "The old order", as Dr. Williams G. Bair, D.C. (founder of Blair Upper Cervical Care) called it, was the old thinking that any time a vertebra was misaligned, it was a Subluxation. This was proven to be false in the 1920's but that thought lingers on today within the Chiropractic Community.

Subluxation is a specific condition with exacting criteria. For more than 85 years this criteria has existed but has been ignored by those who wish to do "their own thing" in Chiropractic. Also, there are many who simply do not know the criteria.



The criteria below were established by Dr. B.J. Palmer as the minimum factors regarding the presence of Subluxation,

### There are four criteria that must be present for Subluxation.

- 1 **Misalignment** of the vertebra in relation to the bone above or bone below or both.
- 2 **Occlusion** of the neural foramen.
- 3 **Pressure** upon the nerve.
- 4 **Interference** to mental impulse within the nerve.

Subluxation cannot be determined by x-ray alone. Misalignment and occlusion may be noted but not Subluxation. Only two of the four criteria are obtained via x-ray. Indications of pressure and interference, the other two components, are obtained via instrumentation; NCG, DTG or Thermography. If instrumentation is not being used, then no more than half the components can be documented in determining Subluxation. If no x-ray or CBCT scan is used, then two more components go undocumented.

As a result, most chiropractors today do not adjust Subluxation; they push, twist or pound misalignments. Trauma to the nerve system is then inevitable. While one system is relieved, they set up a circumstance for problems in the future, possibly years down the road.

Lucky for the chiropractor, when it occurs, there is enough of a time interval that no one links manipulation treatment of misalignments years earlier to a current condition. Dealing with spinal conditions is a serious affair and should not be taken lightly. Specificity is everything in safe and scientific chiropractic.

**"The more we learn the more we have come to realize the potential danger of wrongdoing. Chiropractic is specific or it is nothing."**

- B.J. Palmer; Volume XVIII.

Chiropractors need to learn to adjust specifically when Subluxation (all four factors present) is indicated by x-ray or CBCT scan and instrumentation. Learn to leave a spine alone when an adjustment is not totally indicated.

Chiropractors need to learn to keep their hands off a person when a Subluxation is not indicated.

When instrumentation and an x-ray or CBCT scan indicate nothing should be done on that day, go right ahead and do nothing. Leave the patient alone. When instrumentation and x-rays or CBCT scans indicate a Subluxation is present at the time, adjust that person as specifically as possible at the exact location and in the right way. **Their life depends on it.**

Leave the misalignments alone and concentrate on Subluxation, the specific analysis, the specific adjustment, and the knowledge to know how, when and why to adjust a human life.

